

COMMON SENSE WANTED RESILIENCE TO 'POST-TRUTH' AND ITS PREDICTORS IN THE NEW MEDIA LITERACY INDEX 2018*

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- ▶ The index is assessing the resilience potential of 35 European societies to post-truth phenomenon by employing media freedom, education and interpersonal trust indicators.
 - ▶ The Northwestern European societies have higher resilience potential to fake news with better education, free media and high trust between people.
 - ▶ The Balkan countries are most vulnerable to the adverse effects of fake news and post-truth, with controlled media, deficiencies in education and lower trust in society.
 - ▶ Media freedom is imperative, but sometimes overlooked factor, to tackling post-truth and fake news, considering also that people still tend to trust traditional media more as opposed to social networks.
 - ▶ Education remains the key component in dealing with the post-truth phenomenon – as the general education level as well as tailored media literacy training.
- * The views and opinions expressed herein are solely those of the author and do not necessarily reflect the positions the Open Society Institute – Sofia or its sponsors.

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